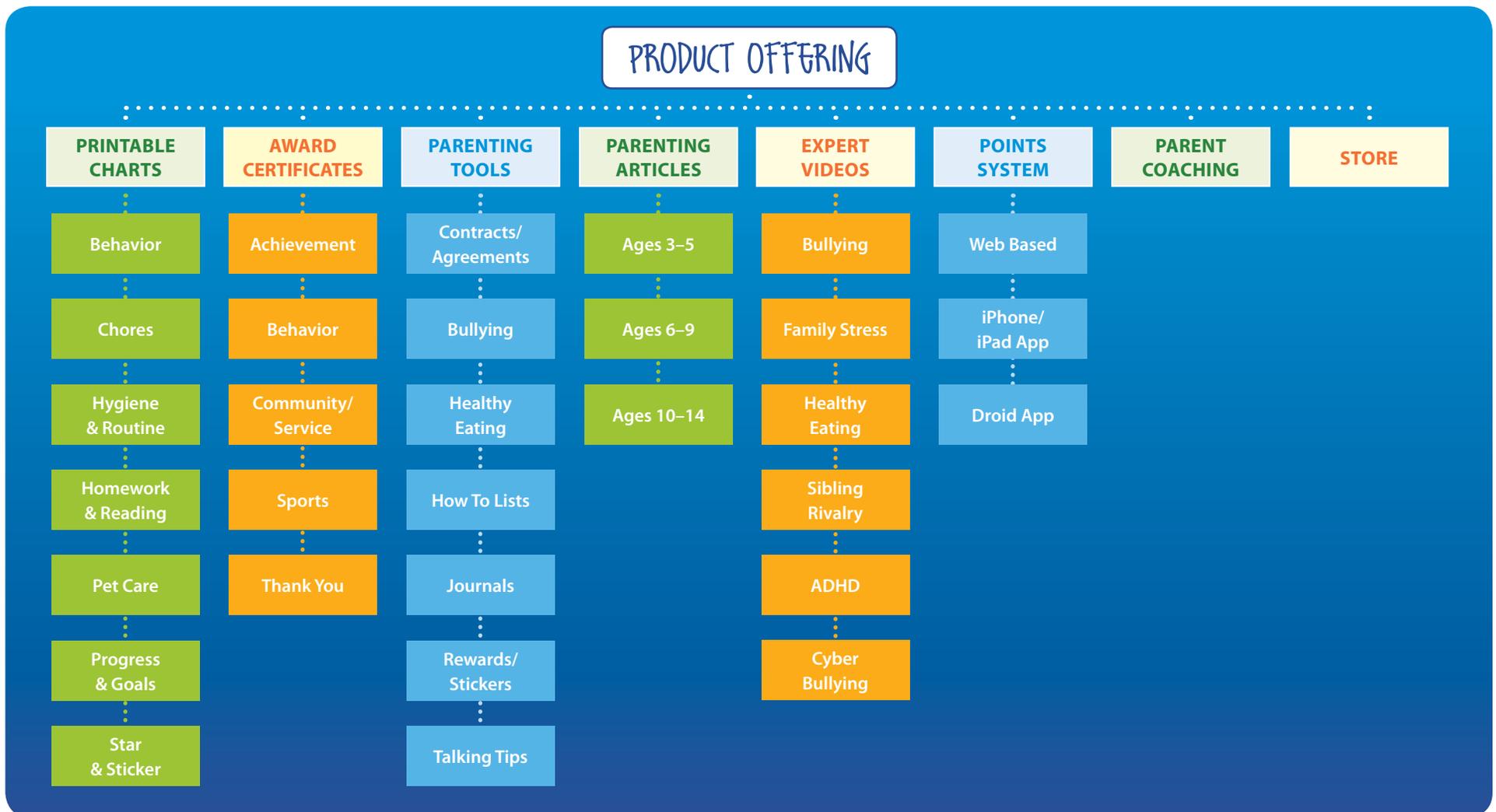


PRODUCT OFFERING

KID POINTZSM PRODUCT OFFERING

The Kid Pointz website is a one-stop child behavior resource center for parents that offers hundreds of practical, easy-to-implement behavior and parenting tools. The content and resources have all been designed specifically for Kid Pointz and cover the wide range of child behavior stages, issues and questions that every parent faces as their children grow and develop.

This guide provides an overview and small sample of the products available on the Kid Pointz site.



PRINTABLE CHARTS

Kid Pointz offers hundreds of printable charts for everything including general behavior, potty training, chores, homework and more. Each chart is offered in a variety of different styles and designs to appeal to girls and boys, from pre-school to young teens.

BEHAVIOR CHARTS

Our general behavior charts are the most popular and may be used for motivating or improving any type of behavior. Kid Pointz offers over 500 different styles and designs of behavior charts to appeal to all age groups and interests. The printable charts are organized by category such as Animals, Sports, Sea Life, Music, Monsters, and Science with dozens of different designs in each.



PRINTABLE CHARTS CONTINUED...

CHORE CHARTS

There's no one way to motivate kids to help out around the house. Kid Pointz provides a variety of chore charts and methods (allowance, points, etc.), so families can choose what works best for them.



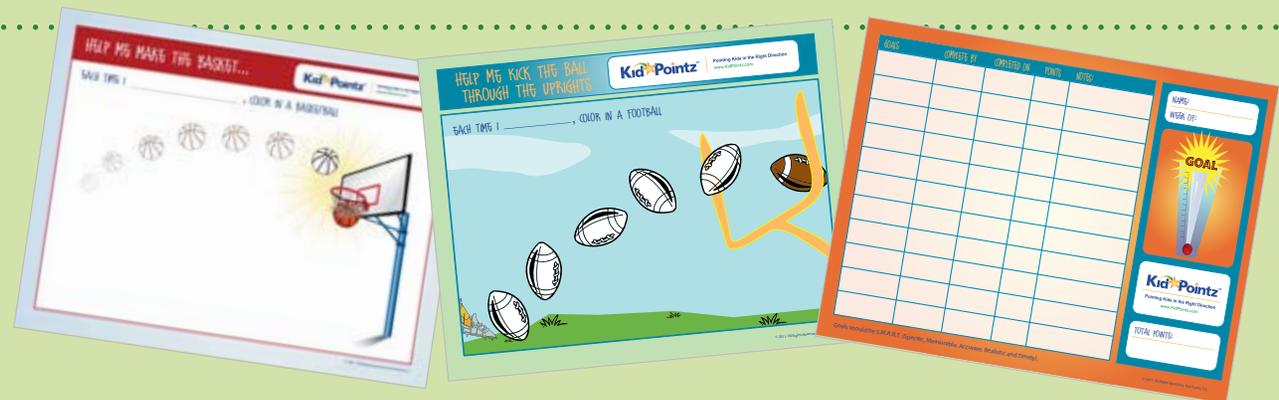
HYGIENE AND ROUTINE CHARTS

Young children are eager to exert their independence and are ready to take on some personal responsibility. Our self-care and routine charts are a time-tested way of helping kids learn about good hygiene, and assisting with morning and bedtime routines.



PROGRESS AND GOAL CHARTS

Teaching kids how to work towards accomplishing a goal is a great way to build good work habits and develop positive character traits. Our progress charts are perfect for motivating preschoolers and early elementary-aged children, while our more sophisticated goal charts are great for tweens and teens.



PRINTABLE CHARTS CONTINUED...

HOMework AND READING CHARTS

Helping kids to organize and complete their homework assignments and motivating them to read on a regular basis can be challenging. Our homework and reading charts help parents address these academic challenges.



EXERCISE CHARTS

It's recommended that children get an hour of strenuous physical activity every day. Parents can use our exercise charts to help their kids develop a healthy, active lifestyle early on.



MUSIC PRACTICE CHARTS

Practice makes perfect. These charts help music teachers and parents motivate kids to practice their instrument on a regular basis.



PRINTABLE CHARTS CONTINUED...

PET CARE CHARTS

Kids love pets and learn a lot about responsibility by owning one. Our pet care charts are available in a variety of styles for all of the most common family pets and help parents teach children about properly caring for their pet.



STAR CHARTS AND STICKERS

Kids have been earning stars or stickers forever! Kid Pointz provides a variety of fun charts and colorful stickers that parents can print, cut out and use with their charts. (Stickers can be glued on or printed on full page sticker stock available from office supply stores.)



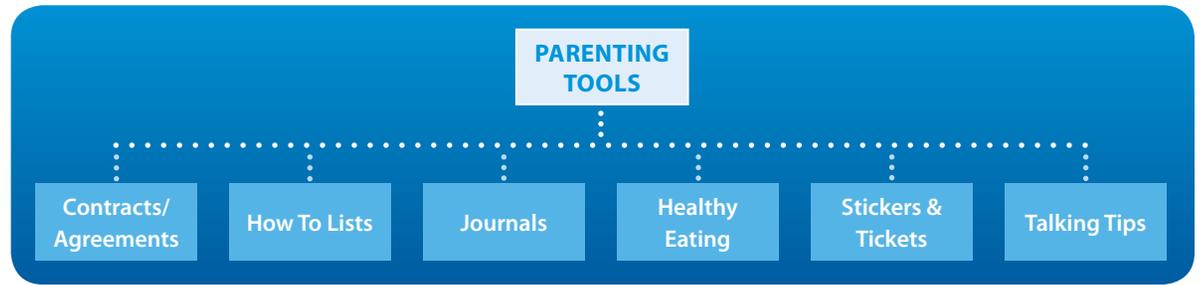
AWARD CERTIFICATES

Kid Pointz is about promoting positive, healthy behaviors in kids. One of the best ways for parents to motivate their kids is by recognizing their accomplishments along the way. Our certificates in a variety of fun designs can be used for Achievement, Behavior, Thank You's, Congratulations, Sports, and Community Service.



PARENTING TOOLS

Kid Pointz offers a variety of behavior tools, developed by child behavior experts, that parents can use to help initiate healthy discussions on a variety of topics such as online safety, cell phone use, gratitude, bullying and healthy eating.



CONTRACTS AND AGREEMENTS

Clearly communicating expectations upfront is an important component for developing positive behaviors, especially as children get older. Whether they are receiving an allowance for the first time, adding a new pet to the family, getting a cell phone, or setting up a social networking account, contracts and agreements are designed to help parents and kids have healthy discussions about the rules and behavior expectations.



"HOW TO" CHECKLISTS

These "how to's" give parents helpful checklists for common parenting challenges such as time outs, sleepovers and family vacations.



BEHAVIOR TOOLS CONTINUED

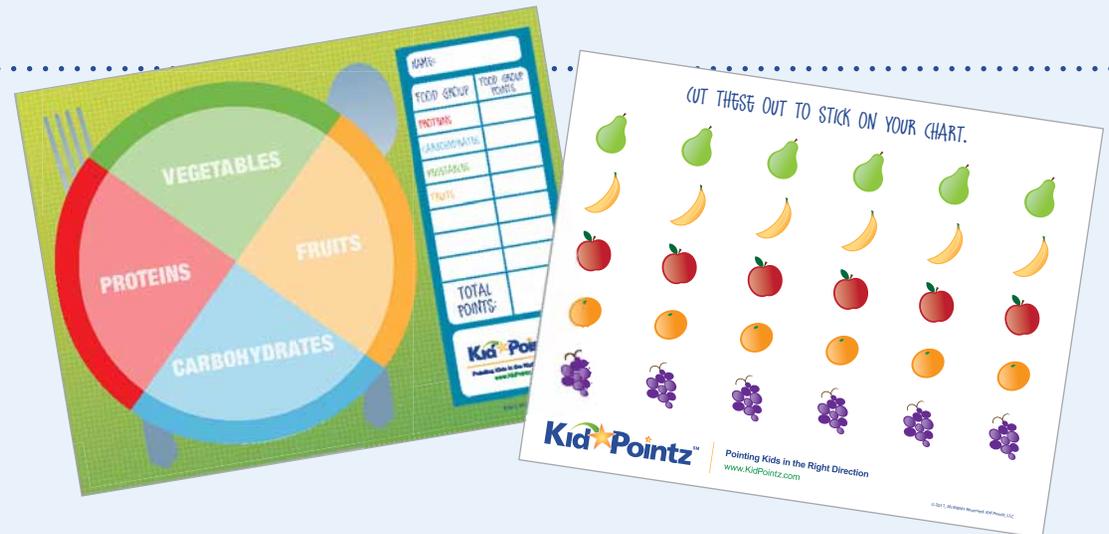
JOURNALS

Frequently used by the parenting and child behavior experts, journals are an excellent way for parents to help their children work through specific issues. Journals can be used to record dreams, work through feelings, identify points of stress or facilitate parent/child dialogue



HEALTHY EATING

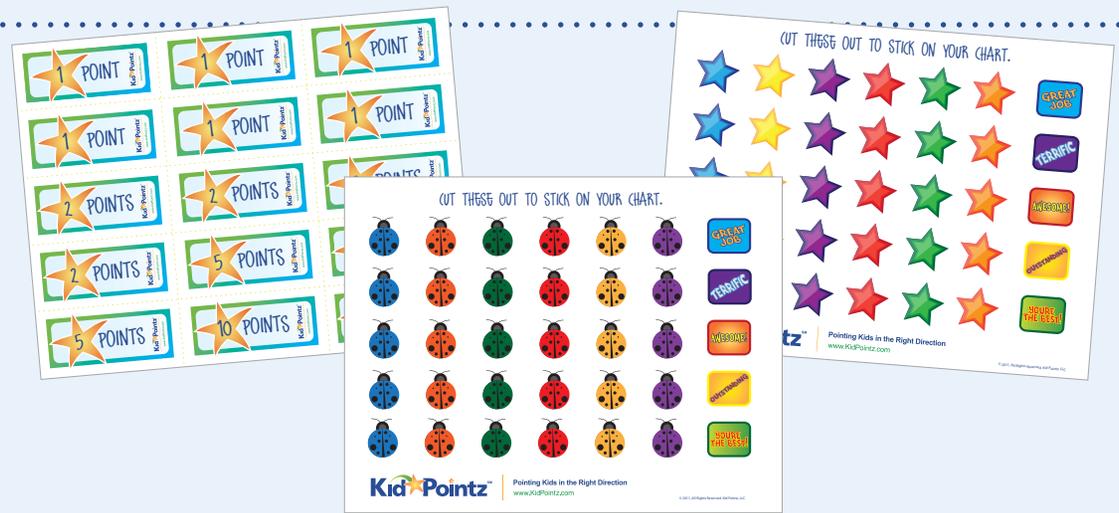
Kid Pointz offers a variety of tools to help promote healthy eating, including 50 Great Eating Tips for Busy Families, food group charts, healthy snack ideas and refrigerator goals.



BEHAVIOR TOOLS CONTINUED

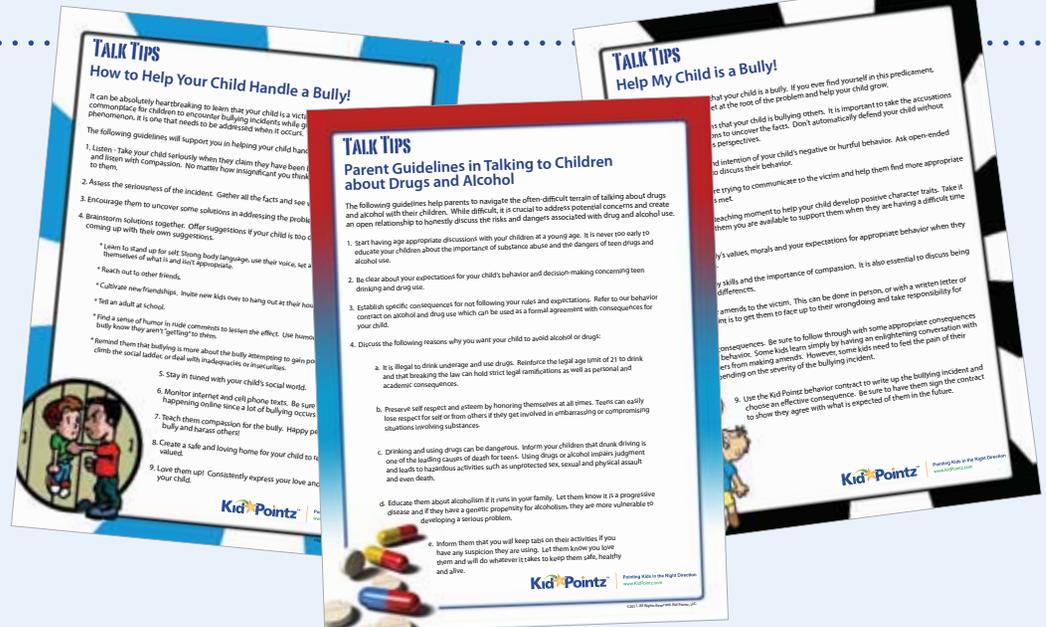
STICKERS AND TICKETS

Parents can use our stickers or tickets as a stand-alone reward program or in conjunction with our other charts and tools to motivate positive behaviors.



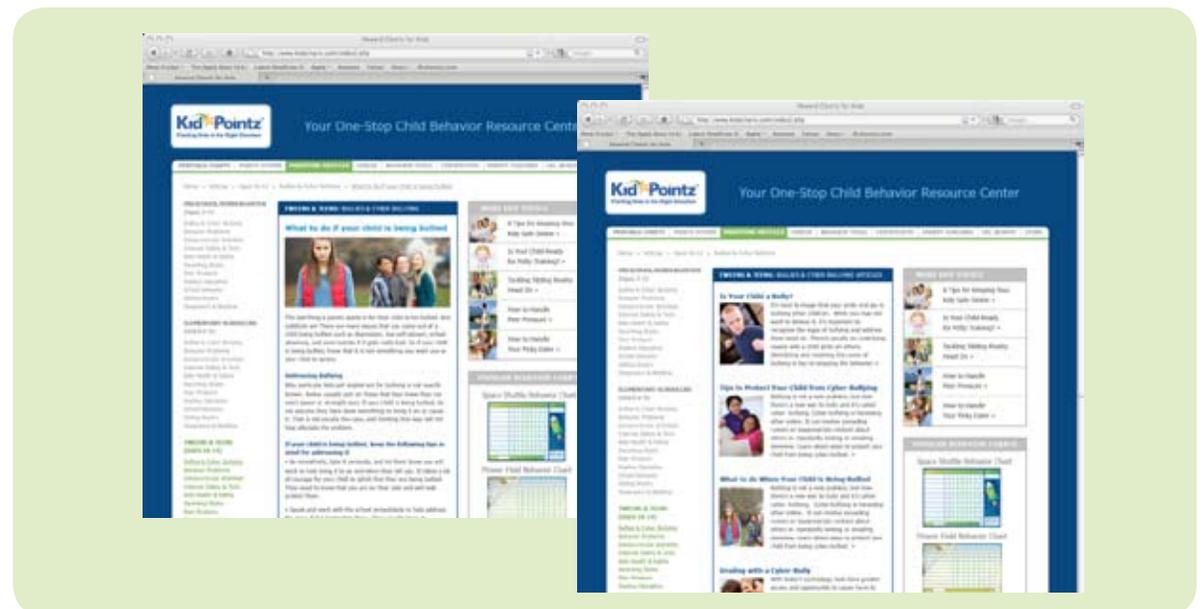
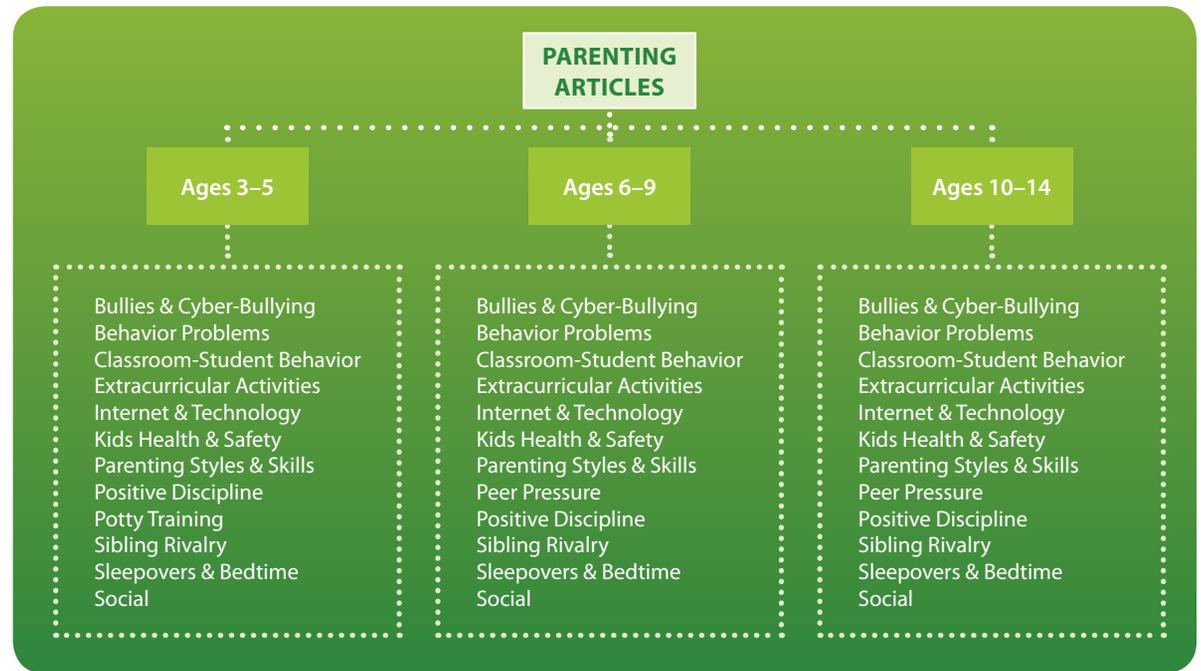
TALK TIPS

Sometimes parents need a little help tackling tough topics such as drugs and alcohol use or bullying, with their kids. These talk tips help get the conversation started and provide parents with guidelines on what to say and how to say it!



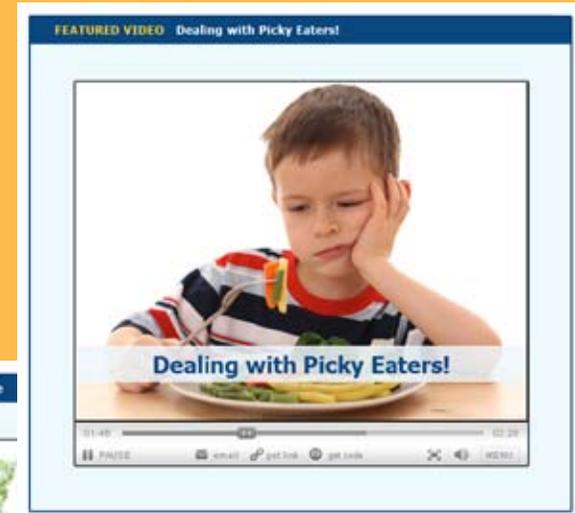
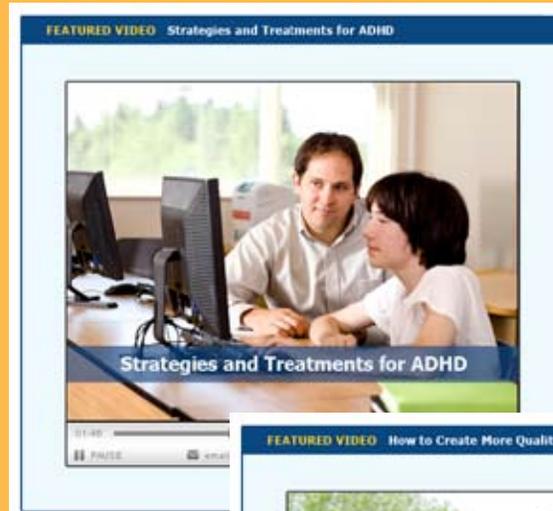
PARENTING ARTICLES

Kid Pointz provides parents with an extensive library of expert parenting articles with practical tips and advice on a wide range of child behavior questions and issues. The articles are organized by age group and category so parents can easily find the information they need.



EXPERT VIDEOS

The Kid Pointz site features one-on-one interviews with child behavior experts each month on important topics such as sibling rivalry, bullying, ADHD, healthy eating, and more.



POINTS SYSTEM

At the heart of Kid Pointz is the online Points System that provides a fun, interactive and effective way for parents to motivate and improve behaviors.

With the Point System, parents can:

- Set up customized rules, chores and behaviors for their kids
- Assign points for each
- Print this info on customized charts
- Track and monitor behavior
- Provide rewards
- ...all on their computer or mobile phone!



PARENT COACHING

On Kid Pointz, parents can even schedule an email or phone consultation with an experienced parenting coach to help with specific issues or concerns that they may be facing with their children.

The screenshot shows a web browser window displaying the Kid Pointz website. The browser's address bar shows the URL <http://www.kidscharts.com/index2.php>. The website's header includes the Kid Pointz logo with the tagline "Painting Kids in the Right Direction" and the text "Your One-Stop Child Behavior Resource Center". A navigation menu lists various resources: PRINTABLE CHARTS, POINTS SYSTEM, PARENTING ARTICLES, VIDEOS, BEHAVIOR TOOLS, CERTIFICATES, PARENT COACHING (highlighted), OH, BEHAVE!, and STORE.

The main content area is titled "PARENT COACHING" and features a photograph of a woman talking on a mobile phone. Below the photo, the text reads: "Have a specific behavior problem with your child? Need expert advice? Kid Pointz can help. Our team of experienced parenting coaches can provide you with the expert advice and guidance you need for every stage of your child's development—from toddler to teen—and everything in between. Our parenting coaches have extensive experience and training in a variety of fields including child development, family and marriage therapy, psychiatry, education and medicine. [Learn more about our coaches >](#) You can schedule a private consultation with one of our parenting coaches, either through email or phone, and receive personal, thorough and confidential answers to your parenting questions or problems."

Two consultation options are presented in colored boxes:

- EMAIL CONSULTATION** (orange box):
 - Fast and convenient
 - Safe, secure and confidential
 - Receive a response within 24 hoursA "SELECT >" button is located at the bottom of this box.
- PHONE CONSULTATION** (green box):
 - 30 minute or 1 hour sessions available
 - Conducted from the privacy of your home or office
 - Convenient appointment timesA "SELECT >" button is located at the bottom of this box.

On the right side of the page, there are two additional sections:

- MORE HOT TOPICS** (orange header):
 - 8 Tips for Keeping Your Kids Safe Online >
 - Is Your Child Ready for Potty Training? >
 - Tackling Sibling Rivalry Head On >
 - How to Handle Peer Pressure >
 - How to Handle Your Picky Eater >
- POPULAR BEHAVIOR CHARTS** (green header):
 - Space Shuttle Behavior Chart (with a small image of a space shuttle chart)
 - Flower Field Behavior Chart (with a small image of a flower field chart)

STORE

Parents can find a range of books, toys, products and more to support their children's learning and behavioral development.

